

Social Networking Analysis
Assignment - 2 (Appreciate the heavy tail)
Due: 14 Sept 2019

Construct/ Find a social network in which think of a principle by which when you choose the dimensions of the data appropriately you can see a power law.

For example, we discussed in the class how book sellers do not make losses even though they may not be stocking only popular books. Plotting books vs sales gives a small number of popular books having huge sales but with many books having very low sales. This tail is very heavy making up may be more than half the sales for the seller.